

# Angelica Koumanakou

Creative Designer · Illustrator

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 angelicakoumanakou.com

## Work experience

### Integrated Designer

Eptura, London | Dec 23 - Present

- Lead and oversee creative projects from concept to completion.
- Develop design concepts, product UI, and illustrations.
- Design event booths and signage for conferences and events.
- Ensure all deliverables are on brand and meet technical excellence.
- Create high quality designs for print and digital media.

### Digital Designer

MOI Global, London | Apr 22 - Nov 23

- Led design projects and collaborated with cross-functional teams to ensure consistent visual identity across multiple client accounts.
- Served as brand guardian for key accounts.
- Managed project timelines to meet tight deadlines.
- Developed concepts, designs, and illustrations.
- Provided mentorship and design guidance to junior team members.

### Graphic Designer

Mangahigh, London | Oct 19 - Mar 22

- Established brand guidelines and refreshed visual assets.
- Created templates and asset libraries for global consistency.
- Produced graphics for international marketing campaigns.
- Managed web design projects from concept to completion.
- Improved department efficiency by implementing new workflows.

### Integrated Designer

Centaur Media, London | Feb 19 - Sep 19

- Worked on integrated campaigns across multiple client accounts.
- Maintained brand consistency across multiple media.
- Designed marketing collateral and sales enablement materials.
- Created printed assets and signage for conferences and events.
- Delivered high-quality work on time and within budget.

### Graphic Designer

Jecca Blac, London | May 18 - Jan 19

- Designed digital and printed marketing materials, including social media, packaging and product illustrations.
- Enhanced visual identity and extended brand guidelines.

### Illustrator

Create, London | Jan 18 - Apr 18

- Developed graphic assets and icons for marketing collateral.
- Produced versatile illustrations for internal and external clients.
- Mocked up storyboards based on copy briefs.

### Designer | Illustrator

London | Feb 17 - Dec 17

- Worked in rebranding and enhancing brand identities.
- Created brand guidelines, redesigned brand assets and templates.
- Took ownership of briefs and delivered effective design solutions.
- Worked on a variety of graphic, digital, and illustration projects.
- Built and maintained direct relationships with clients and printers.

References available on request.

## Skills

Art Direction  
Brand Identity  
Digital Design  
Print Design  
Digital Illustration  
Typography  
Editorial  
Web Design  
UX/UI

## Tools

Illustrator  
InDesign  
Photoshop  
XD  
After Effects  
Figma  
PowerPoint  
Acrobat  
HTML

## Education

### Typography Masterclass

Udemy | Aug 24

### After Effects CC: Introduction

Media Training | Nov 21

### Marketing Fundamentals

Udemy | Dec 20

### Graphic Design Masterclass

Udemy | Apr 19 - Jul 19

### Cartooning Fundamental

Saint Martins | Jan 18 - Mar 18

### Your Future – Business skills and mentoring for Designers

Arcola Theatre | Feb 17 - Mar 17

### Graphic Design Fundamentals

City University | Jan 17 - Jun 17

### Design with Adobe Illustrator, InDesign and Photoshop

City University | Jun 16 - Jan 17

## Interests

